

# A+ Card Program Summary



1. A plastic "credit card" size permanent coupon that is used over and over until September 30, 2012.
2. It has 2 FOR 1's, FREE offers, and huge discounts at over 200 business locations in Central Texas.
3. The price of the card is \$15; your school keeps \$7.50. **The Savings Combo, the A+ CARD & brochure PLUS a booklet of great coupons, is only \$20 and your school keeps \$10 of each package sold.**
4. Students take orders for approximately 10-14 days with order turn-in and money turn-in to follow.
5. An A+ CARD representative or team will oversee the program; no teachers or administrators use their valuable time fund-raising.
6. A family who uses the card every week could save hundreds of dollars annually.
7. No selling is done at school. All participating faculty & staff receive a **FREE A+ CARD.**
8. **No door to door selling is encouraged.** Students sell 3-5 cards each to their families or where family members work.
9. Prizes are awarded subject to principal's approval. Prize expense is split 50/50 between A+ CARD and school final proceeds.
10. This is a win-win program for SCHOOLS, FAMILIES, & BUSINESSES.
11. School's check is promptly awarded to the school minus 1/2 of prize expenses.